



RSNA PUBLICATIONS

Radiologists rate *Radiology* and *RadioGraphics* among the best for overall quality and rank them among their most needed publications.*

Advertise in these journals, and you'll generate interest from active, involved and influential physicians who make and/or influence purchasing decisions.

Journal Readership (2009)

Subscribers are radiologists, medical physicians, physicists and radiologic administrators, as well as teaching institutions, medical and allied group libraries, and developers of radiologic equipment and technology.

Radiology serves as the authoritative reference for the most current, clinically relevant and highest-quality research in radiology. *Radiology's* 6.341 impact factor is the highest of all general diagnostic imaging journals. In addition, *Radiology* is the #1 cited journal in the field.** It is the place for your company to get noticed.

RadioGraphics is the only journal devoted to publishing the best in peer-reviewed educational materials. Physicians rely on it as a source for earning *AMA PRA Category 1 Credits™*. The impact factor for *RadioGraphics* is second only to *Radiology* among widely read radiology journals.

RSNA News brings up-to-date news about radiologic research, education and practice issues, as well as information about RSNA programs, to members each month. Only two ads are accepted for this monthly publication. Covers two and four are coveted advertising positions so be sure to act quickly to secure your space.

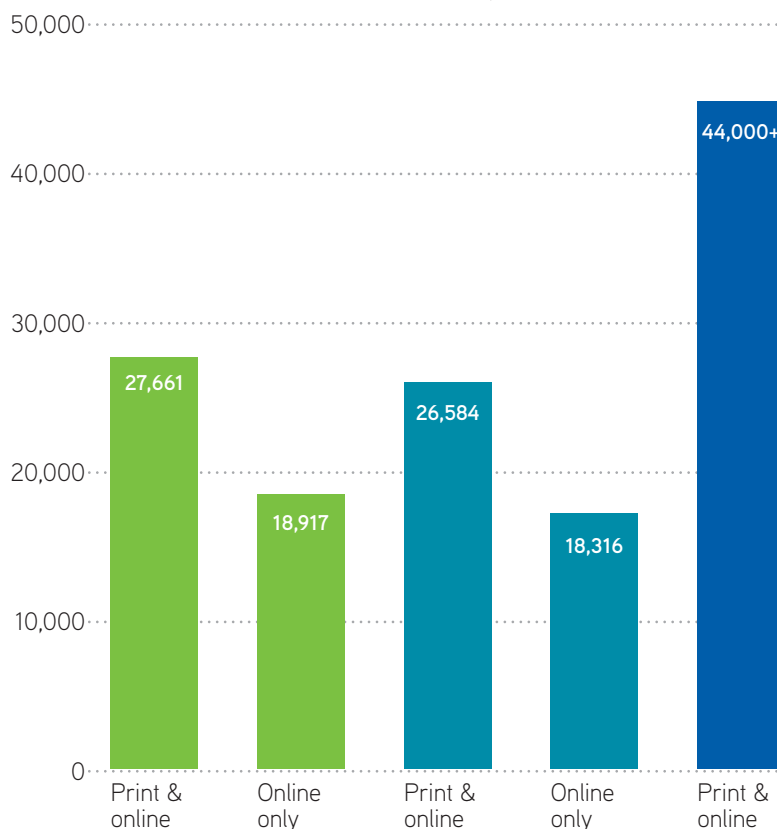
*Kantar Media Professional Health, 2010 Readership Data: Radiology Tables 301 and 302

**According to the 2009 Citation Reports® from the Thomson/Institute for Scientific Information Annual Citation

Radiology
(monthly)
Total: 27,661

RadioGraphics
(bi-monthly, plus
Oct. monograph)
Total: 27,661

RSNA News
(monthly)





Display and Classified Display Advertising Rates for *Radiology* and *RadioGraphics*